

**北京工商大学**  
**留学研究生培养方案**  
**(2024年)**







(2024 )



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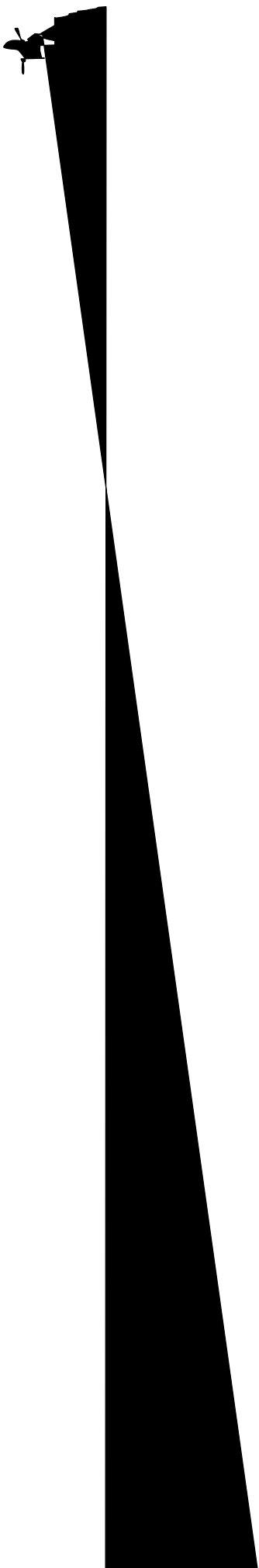
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# **PhD Program in Applied Economics**

**Introduction**

**Research Orientation**





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**Table 1 Curriculum and Credit Requirements for International Graduate Students (English Teaching Method)**

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**(1) Academic Activities (1 credit)**

**Literature Review and Dissertation Proposal (0.5 credit)**

**Academic conferences (0.5 credit)**

**(2) Professional practice (1 credit)**

**Dissertation**



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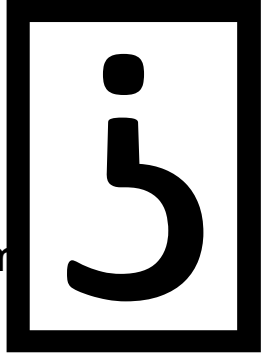
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# Master of Theoretical Economics Program



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## 1. Program Introduction

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# **Master of Public Finance Program**

**Table 1 description of categories and composition of academic postgraduate courses**

| Course | Credit Requirements | Course Type | Credit Requirements |
|--------|---------------------|-------------|---------------------|
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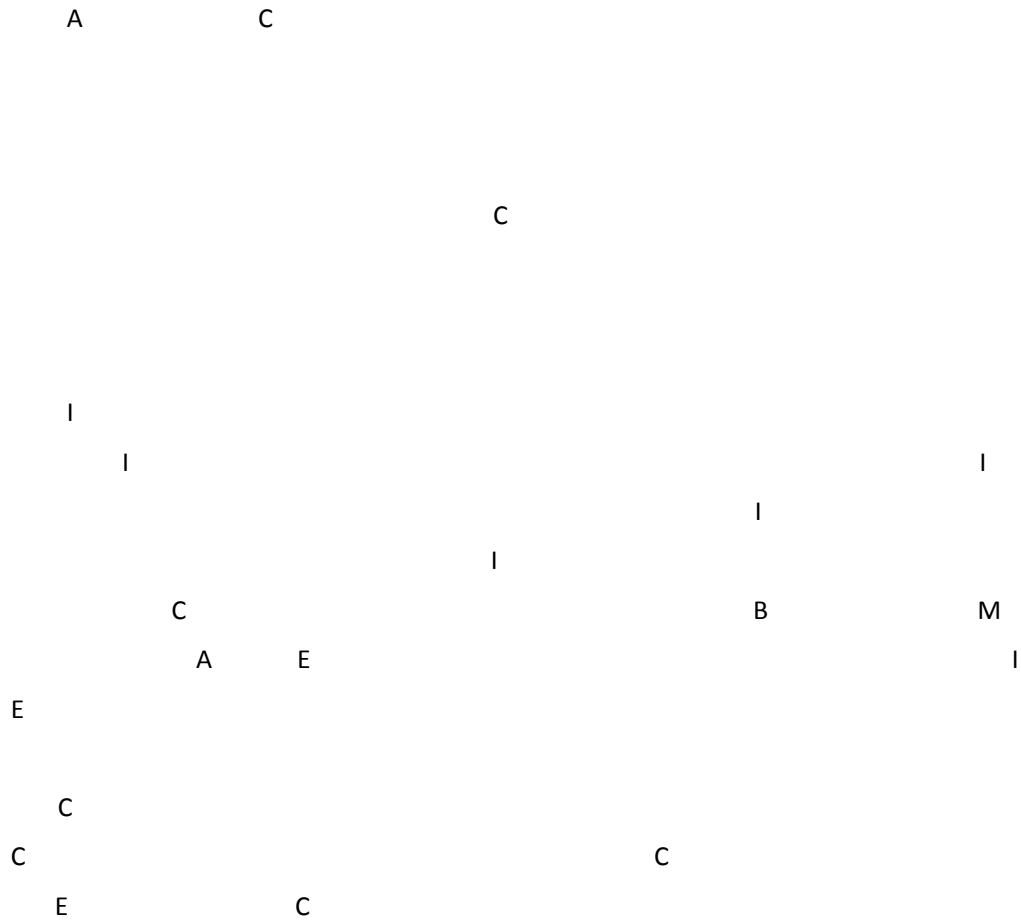




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# Master of Industrial Economics program



- (1) Circulation Industry Research
- (2) Industrial Organization Theory and Industrial Policy
- (3) Futures Market and Industry development

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Table 1 Curriculum categories and structure

| Course Classification | Credit Requirements | Categories           | Credit Requirements |
|-----------------------|---------------------|----------------------|---------------------|
|                       |                     |                      |                     |
|                       |                     |                      |                     |
|                       |                     | <b>Total credits</b> |                     |

Table 2 Curriculum and Credits Requirements

| Course Classification | Course Code | Course Name | Credits | Course Hours | Semester | Compulsory/ Optional |
|-----------------------|-------------|-------------|---------|--------------|----------|----------------------|
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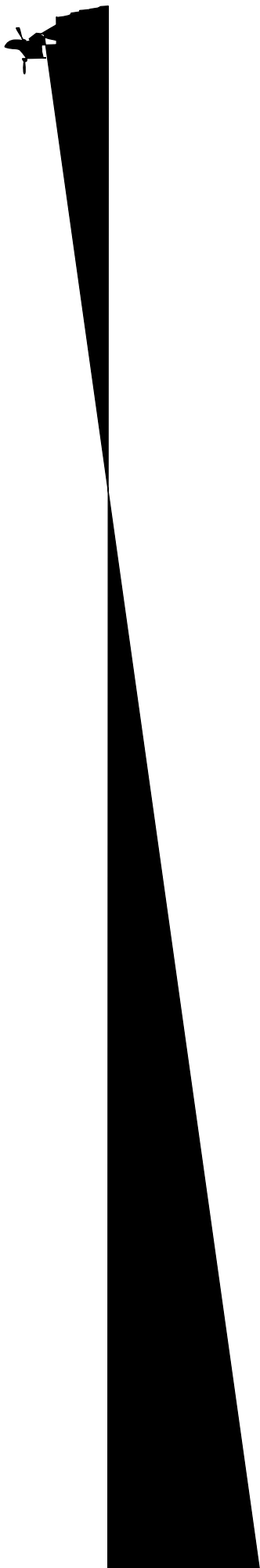
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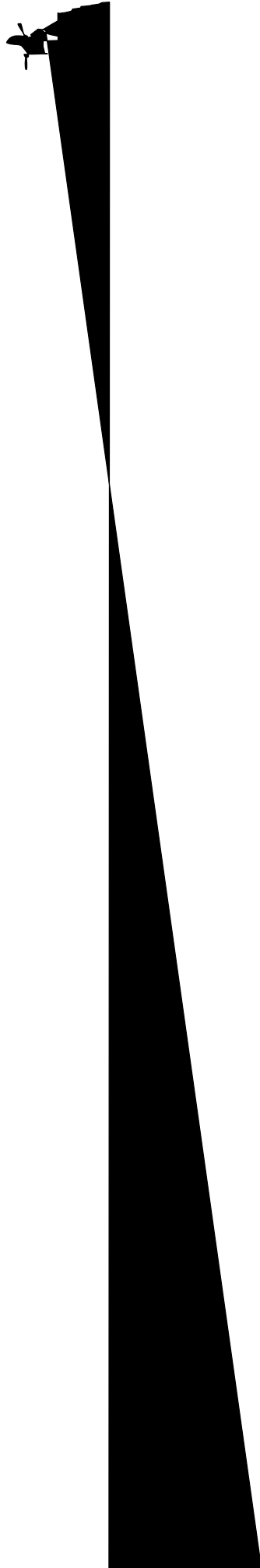
**Master of Finance Program**

| <b>Course Classification</b> | <b>Credit Requirements</b> | <b>Course Classification</b> | <b>Credit Requirements</b> |
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| <b>Course Classification</b> | <b>Course Code</b> | <b>Course Name</b> | <b>Credits</b> | <b>Course Hours</b> | <b>Semester</b> | <b>Compulsory/Optional</b> |
|------------------------------|--------------------|--------------------|----------------|---------------------|-----------------|----------------------------|
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**Master of International Business Program**

**School of Economics**

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# **Master of Taxation Program**

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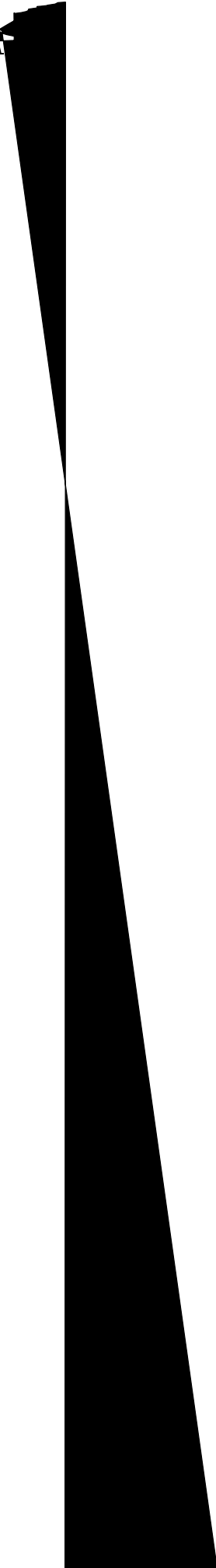
# Doctoral Program for Business Administration

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# **PhD Program in Tourism Management**

## **1.Training Target**

## **2.Overview of the Program**

### **Introduction**

### **Research Orientation**

#### **(1)Tourism Informatization and Big Data Application**

### **Specific Research Directions:**

#### **(2)Tourism Service Management and Innovation**

### **Specific Research Directions:**

#### **(3)Tourism Destination Management and Planning**



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**5. Teaching Language**

**6. Practice Part 2 credits**

**(1) Academic Activities (1 credit)**

**Literature Review and Dissertation Proposal (0.5 credit)**

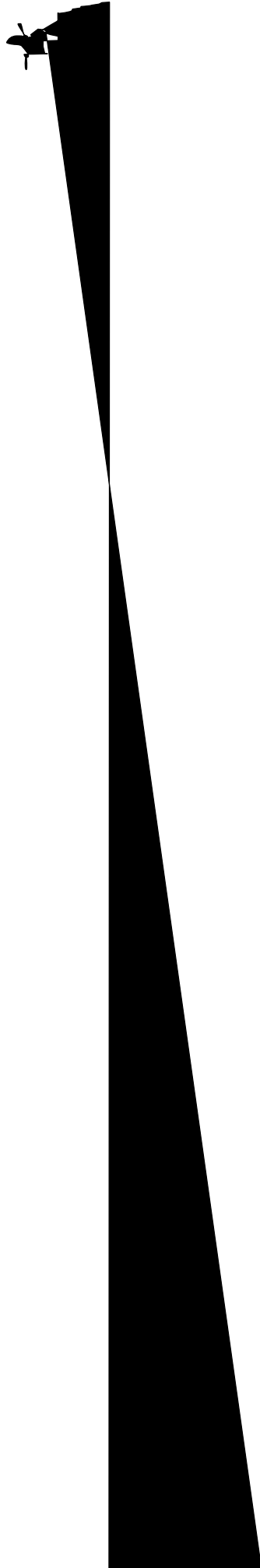
**Academic conferences (0.5 credit)**

**(2) Professional practice (1 credit)**

## **7. The Dissertation Related Work**

## **8. Course Syllabus**





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# Master of Tourism Management Program

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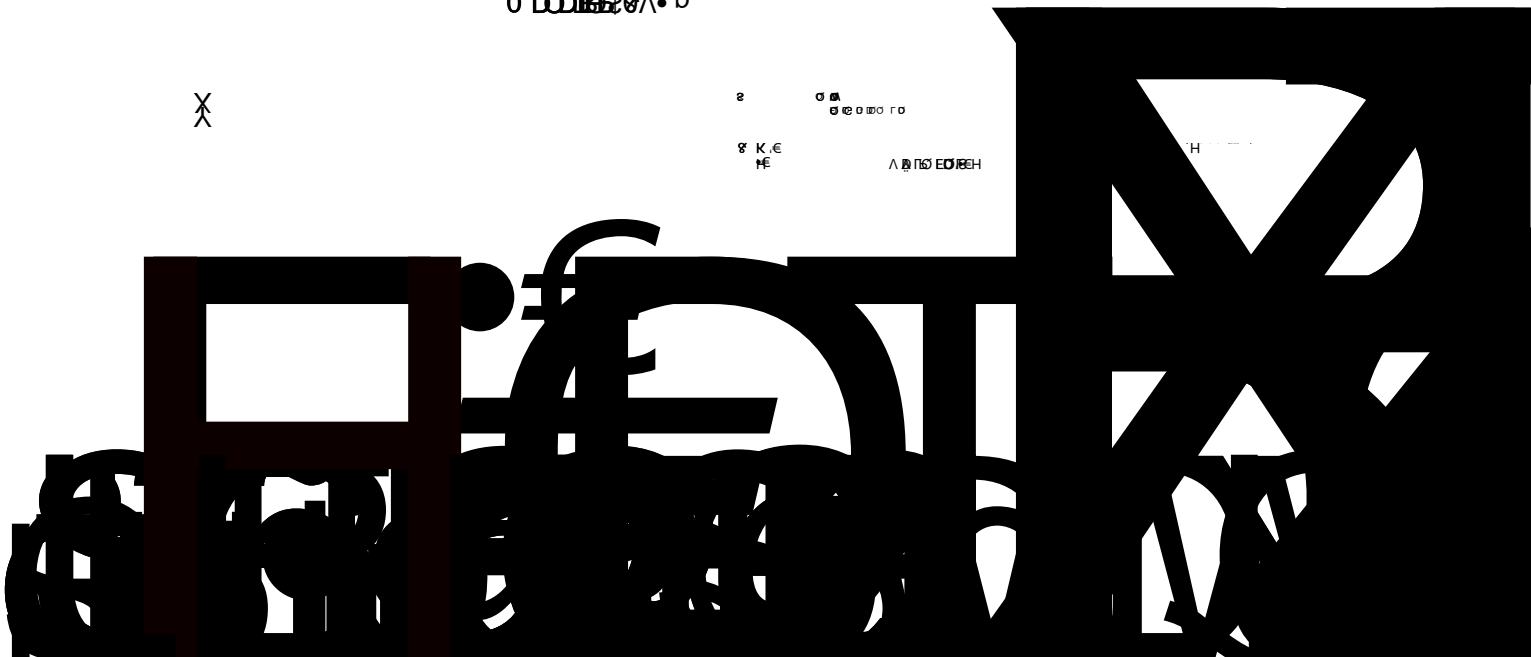
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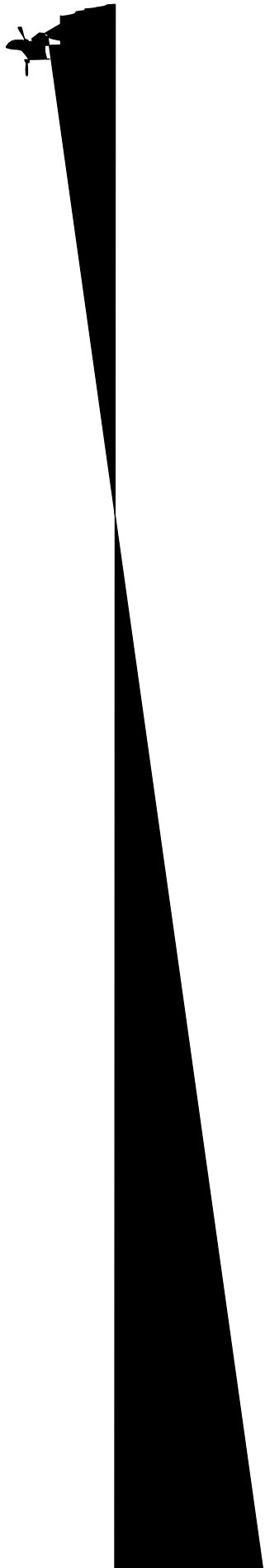




**Postgraduate Training Program of International  
Master of Business Administration (IMBA) of  
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# **Postgraduate Program of Logistics Engineering and Management**

## **1. Training Objectives**

## **2. Overview of the Program**

**3. Length of Schooling**

**4. Curriculum and Credits Requirements**

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**5. Teaching Language**



**7. Dissertation and Related Work**

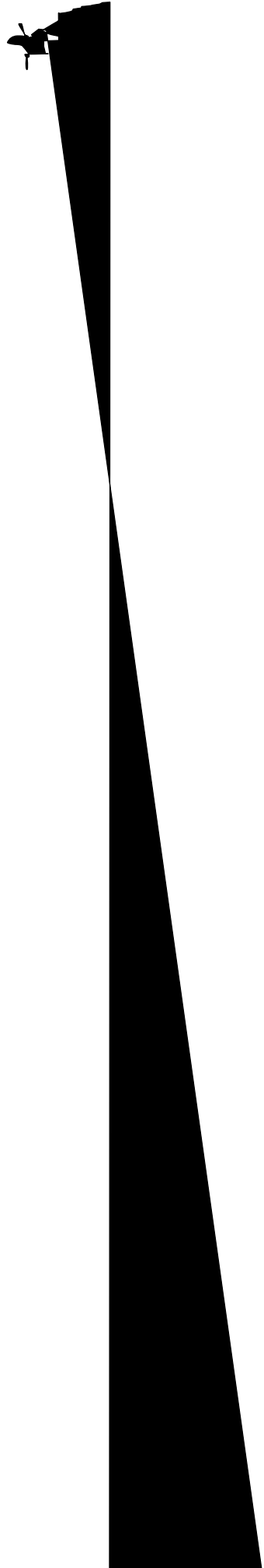
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**Doctoral Program for Food Science and  
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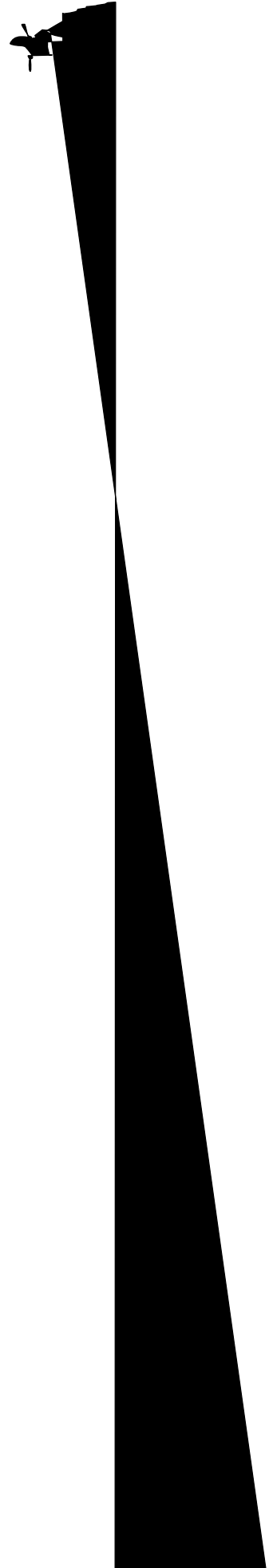
**Professional Master Degree Program of Food  
Engineering for International Students**

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**Doctoral Program for Light Industry Technology and  
Engineering**

| <b>Course Classification</b> | <b>Course Code</b> | <b>Course Name</b> | <b>Credits</b> | <b>Course Hours</b> | <b>Semester</b> | <b>Compulsory/ Optional</b> |
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**Professional Master Degree Program in Light  
Industry Technology and Engineering Fermentation  
Engineering for International Students**







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**Training program for overseas graduate students in  
cosmetic science and Technology**

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| Course Classification | Course Code | Course Name | Credit | Course Hours | Semester | Compulsory/Optional |
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**Cultivation Scheme for Postgraduate Studying for  
Degrees in Materials and Chemical Engineering**

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# **Master of Environmental Science and Engineering**

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**1. Academic Activities(1 credit)**

**2. Professional Practice(1 credit)**



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# **Master of Resources and Environment (Environmental Engineering)**

**Direction 1: Regional environment treatment.**

**Direction 2: Organic waste utilization.**

**Direction 3: Cleaner production in the light industry.**



# DOE/EA

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# **Postgraduate Program of Management Science and Engineering (Engineering)**

## **1. Training Objectives**

## **2. Overview of the Program**

**3. Length of Schooling**

**4. Curriculum and Credits Requirements**

| Course Classification | Credits required | Course Classification | Credits required |
|-----------------------|------------------|-----------------------|------------------|
|                       |                  |                       |                  |
|                       |                  |                       |                  |
|                       |                  |                       |                  |

| Course Classification | Course Code | Course Name | Credit | Course Hours | Semester | Compulsory/Optional |
|-----------------------|-------------|-------------|--------|--------------|----------|---------------------|
|                       |             |             |        |              |          |                     |
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**5. Teaching Language**

**6. Practice Part**

**7. Dissertation and Related Work**

**8. Course Syllabus**



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**Electronic Information (Computer Technology)**  
**Master of Computer Technology for International**  
**Students**

**1. Training Target**

**2. Overview of the Program**

### **3. Length of Schooling**

### **4. Description of Total Credits and Curriculums**

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**5. Teaching Language**

**6. Compulsory Part**



## **8. Course Syllabus**



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**Electronic Information (Control Engineering) Master  
of International Postgraduate Training Program**

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**Electronic Information (Artificial Intelligence)**  
**Master of International Postgraduate Training**  
**Program**



**Course Classification**

**Credits Requirement**

**Course Classification**

**Credits**

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# **Master of International Mechanical Program**



| <b>Course Classification</b> | <b>Course Code</b> | <b>Course Name</b> | <b>Credits</b> | <b>Course Hours</b> | <b>Semester</b> | <b>Compulsory/Optional</b> |
|------------------------------|--------------------|--------------------|----------------|---------------------|-----------------|----------------------------|
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# **The Juris Master (JM) Program in Chinese Law**





**Thesis Topic Selection**

**2 Thesis Proposal Defense**

**3 In-Progress Inspection**

**4 Thesis Evaluation and Defense:**

**5. Thesis writing and binding**





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**Pro**

**Table 1 Curriculum and Credit Requirements for Professional Postgraduates in Journalism and Communication**

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| <b>Course Types</b> | <b>Course Code</b> | <b>Course Name</b> | <b>Credit</b> | <b>Course Hours</b> | <b>Semester</b> | <b>Compulsory /Optional</b> |
|---------------------|--------------------|--------------------|---------------|---------------------|-----------------|-----------------------------|
|                     |                    |                    |               |                     |                 |                             |
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**VIII.**

